



# CANOPEE COP22

## PROJECT DESCRIPTION

Conceived for the United Nations Climate Change Conference COP22 (2016) in Marrakech, La Canopée demonstrates the potential of textile architecture as a rapid, lightweight, and reusable solution. IASO manufactured and installed the PES/PVC roof that linked the venue's pavilions, creating a sheltered walkway 684m long. The result: a vibrant canopy reminiscent of the traditional Berber tents of the region, turning a temporary shelter into a visual landmark.

## CHARACTERISTICS

|             |                                  |
|-------------|----------------------------------|
| Material    | PES/PVC                          |
| Application | Others                           |
| Surface     | 12.300m <sup>2</sup>             |
| Architect   | Tarik Oualalou – Oualalou + Choi |
| Year        | 2016                             |

## EPHEMERAL APPROACH WITH INTERNATIONAL RECOGNITION

In a project with high logistical demands, IASO applied its integrated project methodology to complete the design-manufacture-assembly cycle in just 3 months, meeting the requirement for future disassembly and reuse. The laminated PVC mesh combines waterproofing and transparency, diffuses light, and creates a shaded microclimate with minimal structural load on the metal substructure. The peaks and valleys of the geometry proposed by the

architect evoke the region's nomadic shelters, in a design that was shortlisted for the World Architecture Festival Awards 2017 (Display category) and received an Honourable Mention at the Architizer A+ Awards 2018 (Temporary category) for its fast assembly, low environmental impact, and strong cultural identity.

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